



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

23 September 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

2013 SANTA ROSA KIDS HOUSE FESTIVAL OF TREES



Market
Registration.pdf

November 23rd 8a.m. to 3p.m.

TWIN MATTRESSES AVAILABLE

I am searching for a home(s) for nearly 3,000 used but in good condition twin size mattresses. The Navy base will be pulling mattresses out of one of their barracks starting 9/7/2013 and we are looking for anyone who can put them to use. If interested, please reply with a point of contact and about how many mattresses you are interested in taking. When the base starts pulling the mattresses out of the building, you will have to have your trucks/trailers nearby to be loaded into.

Ron Denson EscaRosa CFC, Director (850) 452-2029 / 8634 cfcdir@EscaRosaCFC.org

Hey everyone, this is a great time to store some of these for future needs so if you can store them, please consider letting me know (safes@santarosa.fl.gov) so we can access them when a need arises. There are a lot of organizations doing good work for those who need help, so if you cannot use them but you can store some, please consider it.

GETTING AHEAD!!!

Getting Ahead in a Just-Gettin'-By World is both a workbook and a learning experience. During a 15 session course, participants work in groups to investigate their community. The Getting Ahead Investigator explores the world through economic class and begins to develop a future story for themselves using the tools in the workbook. As an Investigator you learn about the "hidden rules" of class that can help you move toward a more sustainable future!



GETTING
AHEADflyerBACK.pdf



GAFlyer.pdf

If these PDFs do not work for you then go to the SAFER webpage and look in the Bridges Out of Poverty link on the left, or email me.

BAY AREA FUND RAISER AT RUBY TUESDAY'S

September is Hunger Action Month. Starting Sept. 1, Bay Area Food Bank and other food banks in the Feeding America network, will kick off Hunger Action Month by holding events throughout the country to inspire people to take action to help the millions of people who are food insecure in the United States.

Locally, the food bank has teamed up with Ruby Tuesdays and their Give Back Program. Each Thursday in September the Pace Ruby Tuesdays will 'give back' to the Bay Area Food Bank 20% of your total meal when you bring the attached flyer into the restaurant for your meal.

1 in every 5 persons in Northwest Florida are at risk of hunger. In **Santa Rosa County over 13% of the residents are food insecure, 23% of those being children**. Food insecurity is identified when a person and/or family must choose between paying a bill (electric, etc.) or put food on the table.

Last year Bay Area Food Bank was able to provide over 800,000 pounds of food to member food pantries (that's over 615,000 meals) in Santa Rosa County alone and over 4.7 million pounds of food to the seven county service area.

Money raised/donated from this project will help the food bank maintain their warehouse equipment that food pantries use while shopping and transportation costs.



Ruby Tuesday
Fundraiser.pdf

**Please print & bring one copy of the attached flyer for each diner.
Our dining dates are Thursday from 11am to 11pm on September 5th, 12th, 19 and the 26th.**

Tammy Ward
External Relations Manager Bay Area Food Bank
P: 850.626.1332/1321 ext. 106 | C: 850.612.2808 | www.bayareafoodbank.org

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

MONEY TALKS

Disaster preparedness extends beyond storing water and supplies. Having a plan to pay bills and access your important records and accounts will avoid problems in the future. Since disasters leave many families without access to finances, store your important documents in a safe place. Using the [Safeguarding Your Valuables](#) activity module and [Emergency Financial First Aid Kit](#) will get you started.

Disasters can also leave you with expensive damages. If you do not have health, life, property or [flood insurance](#), get them now! Remember flooding is not included in homeowners insurance.

Planning ahead for financial challenges after a disaster is also important because the road to recovery can often be a long, complex process. The [Recovery After Disaster: The Family Financial Toolkit](#) discusses strategies and provides tools to help you make the best financial decisions for your family. Another valuable resource is the Consumer Protection Bureau. They can guide you on how to [protect and rebuild your finances](#), [avoid loan scams](#) and [what to do immediately](#) following a disaster.

FLU VACCINE AVAILABLE AT FLORIDA DEPARTMENT OF HEALTH IN SANTA ROSA COUNTY

Milton, FL - Flu vaccine for the 2013-2014 Flu season is now available at all Florida Department of Health in Santa Rosa County clinic locations. The vaccine is available for \$30.00, and is covered by Medicare Part B for adults who are eligible. Vaccine is also available at no fee for children aged 6 months through 18 years through the Vaccines For Children program. Quantities of the free vaccine are limited, so it is suggested that parents call the clinic to verify vaccine availability.

Clinic locations and hours:

Milton Clinic
5527 Stewart Street
Hours: 8:00 a.m. - 4:30 p.m., Monday and Thursday
Closed for lunch from 12:00 Noon - 1:00 p.m.
Phone: 850-983-5200

Midway Clinic
5840 Gulf Breeze Parkway
Hours: 8:00 a.m. - 11:30 a.m. and 1:30 p.m. - 3:30 p.m., Tuesdays only
Phone: 850-934-4074

Jay Clinic
14122 Alabama Street
Hours: 9:00 a.m. - 12:00 Noon, first Wednesday of the month
Phone: 850-983-5200

Seasonal flu vaccine protects against strains of the illness most commonly circulating. It takes about two weeks after vaccination for the body to develop the antibodies that protect against the flu. The 2013-2014 vaccine offers protection against four types of flu, two Type A and two Type B. In addition to the flu shot, the Florida Department of Health in Santa Rosa County recommends these precautions:

- Wash hands frequently using soap and warm water. If soap and water are not available, use an alcohol based hand sanitizer.
- Cover coughs and sneezes. Cough or sneeze into a disposable tissue and throw the tissue away after use, or cough or sneeze into your elbow or sleeve.
- Stay home if you are experiencing flu like symptoms, such as fever, cough, sore throat, headache and muscle aches, and keep children with symptoms home from school or day care, until fever free for at least 24 hours without the use of fever reducing medication, except to seek medical care.

For more information about the flu and flu vaccines, visit the Centers for Disease Control (CDC) website at <http://www.cdc.gov/flu/keyfacts.htm>.

DISASTER RECOVERY TIP #38: LEARNING FROM THE D.C. SHOOTINGS

Preparing for the Unthinkable

Our thoughts and prayers go out to the victims, their families and the Washington, DC community following Monday's tragic shooting. It's always shocking when you hear stories like this. To think, a place you considered safe and secure could turn life-threatening.

Although infrequent, the impact of these events has far reaching effects, not only on the victims and their loved ones, but on their communities and our nation as a whole.

So what can you do to prepare yourself, your office and your employees? [Download the](#)

[Department of Homeland Security's Active Shooter Poster](#). Share it with your employees, hang it in your office and openly talk about your response plan should a situation like this occur.

Be on the lookout for next week's Disaster Recovery tip from Agility. If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit www.agilityrecovery.com or call 866-364-9696

OFFSHORE INLAND HIRING EVENT ON 9/25

Attached is a promotional flyer for the OffShore Inland Hiring Event to be held at our Pensacola One-Stop Center on September 25th. Feel free to disseminate to your students/clients/constituents. A news release highlighting the event will be sent to all local media next week. If you have any additional questions or concerns regarding the openings or upcoming event, please contact our Business Services Department at 850-607-8707.



Offshore Inland
Marine.pdf

MINDING YOUR BUSINESS

Each year small businesses nationwide are forced to close their doors in the aftermath of severe storms, flooding, tornadoes, wildfires and hurricanes. An estimated [25 percent of businesses](#) do not reopen after a major disaster. Small business owners should develop a [preparedness program](#) to address the impact of hazards. There are five steps in developing this program:

- Program Management;
- Planning;
- Implementation;
- Testing and Exercises; and
- Program Improvement.

Take your company to the next level of preparedness with a free online [business readiness assessment](#) available from the American Red Cross as part of their Ready Rating program. As a Ready Rating member you will have access to various tools, resources and information to evaluate and improve your ability to withstand disaster.

COMMUNITY HEALTH IMPROVEMENT COMMITTEE (CHIC)

There is a CHIC meeting at the County Health Department of October 2nd at 9am. Would love to see some businesses get involved with us! For more information contact Deborah at Phone: (850) 983-5200, ext. 175 or Deborah_Stilphen@doh.state.fl.us

HEALTH AND WELLNESS



MILTON KIWANIS - TRUNK IT – TRADE IT

Mobile Flea Market

At the

Copper 'Possum Antiques

7060 Highway 90, Milton, FL

Come see what we have to offer!

Many Vendors and dozens of families represented... Sign up or come that day to be a vendor/mobile market - a \$10 donation to Milton Kiwanis per car, truck, SUV or trailer gets you your own parking spot to sell your wares! Sell right out of your trunk or truck bed....or come to shop!

Saturday October 5 7am - 11 am

Call 994-5703 or 686-2176 for details



TrunkIt flyer.docx



Market UnderTrees
Registration.pdf



SANTA ROSA

READY APP

Want to have handy information about Santa Rosa County evacuation zones at your fingertips?

Get the b Ready Santa Rosa application for your smart phone.

Right now, it only shows the evacuation zone you live in and a shopping guide and the next upgrade (submitted last week so will take 5-7 days) will have a disaster supply list and When Evacuating information - but it will continue to grow.

For ipad and iphone – you can download from the app store. For Droid devices you can download at the Google Play Store.

GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-) We are up to 651 people! Invite friends. Let's keep growing this communications venue. Invite other Santa Rosans to participate. Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

BUILDING RESILIENT COMMUNITIES: AN ONLINE TRAINING

The RAND Corporation developed a free emergency preparedness [online training](#) outlining how organizations and communities can better prepare for emergencies and strengthen their resilience. Resilience means:

- mitigating and withstanding the stress of manmade and natural disasters.
- recovering in a way that restores normal functioning.
- applying lessons learned from past responses to better withstand future incidents.

The training is intended for a diverse range of organizations, including businesses; faith-based organizations; hospitals, health clinics, and other health agencies; mental health providers; schools and universities; civic and volunteer groups; first responders; local government agencies; public health departments; and nonprofit agencies.

JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY



There are now 417 disaster mitigation, preparedness, response and recovery training videos embedded in the Just In Time Disaster Training Video Library with new videos being added on a daily basis.

The purpose of this **FREE** on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The library can be accessed at the following web site:

www.JustInTimeDisasterTraining.org

Share access to this unique disaster training resource with others by linking your web site to the library today.

THREAT AND RISK ASSESSMENT

Local Jurisdiction • MGT-310

Texas A&M Engineering Extension Service

National Emergency Response and Rescue Training Center

This course prepares participants to conduct a jurisdictional Threat and Hazard Identification and Risk Assessment (THIRA). Participant activities focus on allowing the jurisdiction to understand threats and hazards and how the impacts may vary according to time of occurrence, season, location, and other community factors. This knowledge helps a jurisdiction establish informed and defensible capability targets. Participants will identify threats and hazards of concern, give the threats and hazards context, examine the core capabilities, set capability targets, perform vulnerability and consequence assessments, and apply the results. The course delivery combines lecture, small group discussions, participant activities, and multimedia scenarios to improve the jurisdiction's capability to prevent, protect, mitigate, respond to, or recover from all-hazards events.

Training Level:

Management and Planning

Venue:

Escambia County Sheriff's Office
Training Department
1190 West Leonard St
Pensacola, FL 32501

Course Length:

Two days (16 hours)
December 3-4, 2013
0830-1630 each day

Participant Audience:

Emergency response level, supervisory and/or management personnel who respond to or have oversight responsibility for incidents caused by terrorism, natural disaster, major accidents and all other hazards. Course participants include responders from the following disciplines/services:

- Law Enforcement
- Fire Service
- Emergency Medical Services
- Hazardous Materials
- Public Health
- Public Works
- Emergency Management
- Health Care
- Emergency Communications
- Governmental Administrative

Personnel from the private sector, non-governmental organizations, schools, and the military are also allowed to attend if invited or approved by the host jurisdiction.

Prerequisites:

Participants should work in one of the listed disciplines, have completed a WMD/terrorism awareness level course, or be approved by the local jurisdiction host. Completion of the online courses IS-700.a (NIMS - An Introduction) and AWR-160 (WMD/Terrorism Awareness for Emergency Responders) is recommended but not required. The DHS/FEMA NTED course AWR-160 is offered online by TEEX at: www.teexwmdcampus.com.

Class Size:

24-40 participants

Registration Information:

To register, please send your name, telephone number, company name and address, position title, and email address to the following individual:

Jeffrey Williamson
Critical Infrastructure Planner
Florida Department of Law Enforcement
850-595-2106
jeffreyywilliamson@fdle.state.fl.us

Cost:

This workshop will be provided by DHS at no charge to attend – however, any lodging/per diem expenditures will not be reimbursed by DHS – those expenditures will be the responsibility of the attendees' own agency/department/company.

NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES



Tornado Earthquake Pandemic



The series of [Formidable Footprint](#) exercises for neighborhood, community and faith based organizations continues.

September 28 – Tornado / October 26 – Earthquake / January 25 – Pandemic

Exercises have also been scheduled for the following scenarios:

[Flood – Hurricane – Solar Storm – Wildfire](#)



The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today:

www.FormidableFootprint.org

Stay informed regarding future exercises by joining the Formidable Footprint [LinkedIn Group](#).

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Crisis Leadership: The 4 Keys to Preparing

<http://www.emergencymgmt.com/disaster/Crisis-Leadership-4-Keys-Preparing.html>

CERT Members Amplify and Support Social Media Efforts

<http://www.emergencymgmt.com/training/CERT-Support-Social-Media-Efforts.html>

How You Can Lead Without Authority (Opinion)

<http://www.emergencymgmt.com/training/Lead-Without-Authority-Opinion.html>

The Medical Reserve Corps: Volunteers in Times of Crisis and Calm

http://www.huffingtonpost.com/howard-a-zucker-md/the-medical-reserve-corps_b_3811313.html?qoback=%2Egde_105016_member_272851207#21

Building Resilient Communities: An Online Training

http://www.rand.org/pubs/tools/TL109.html?qoback=%2Egde_95355_member_271477566#%21

Disaster Resilience in America: Launching a National Conversation Website

<http://nas-sites.org/resilience/Resilience-Events/>

Moocdemic Game

MOOCDEMIC is a simulation game of a real world epidemic. It is best played on a mobile device.

<https://www.moocdemic.com/>

Social Media and Emergency Management to Collide

<http://www.govtech.com/internet/Social-Media-and-Emergency-Management-to-Collide.html>

10 Years Later: Could an Epic Blackout Happen Again?

<http://www.foxbusiness.com/government/2013/08/15/10-years-later-could-epic-blackout-happen-again/>

When disaster and disability converge

<http://www.ipsnews.net/2013/08/when-disaster-and-disability-converge-part-one/>

New Hope for Older People in a Disaster

<http://blog.aarp.org/2013/08/12/hope-for-older-persons-in-a-disaster/>

Disaster readiness may be at risk, Florida warns

<http://www.orlandosentinel.com/news/politics/fl-disaster-furloughs-20130723,0,5340747.story>

Active Shooter Workshop Teaches Communities to Win, not Survive

<http://www.emergencymgmt.com/safety/Active-Shooter-Workshop-Teaches-Schools.html>

Decision-making in a crisis: Understanding the brain

http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?qoback=%2Egmp_3876618%2Egde_3876618_member_257800797

Strong leaders act before disaster strikes

<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool

http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfda67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&qoback=%2Egmp_3876618%2Egde_3876618_member_249997713

To Beat the Chaos, Take a Thinking Day

<http://www.linkedin.com/today/post/article/20130715110232-187399433-to-beat-the-chaos-take-a-thinking-day>

HEAT SAFETY TOOL

https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html

Learning from disaster

<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think

<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding

http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews

5 Things You Don't Know About Disasters

http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ver=Facebook&cm_cat=fb_article_rec&fb_ref=story_share

Map: Places That Will Flood More Often Due to Global Warming

http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienecanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>